

24 AUG 2032	PH: (00) 123 456 789	HELLO@CLOUDFLOWER.COM
LOGO DESIGN BRIEF		
COMPANY NAME: CLOUD FLOWER	SLOGAN: YOUR DIGITAL GARDEN	

TYPE OF LOGO: SYMBOL
DESIGN STYLE: FLAT
DELIVERY DATE: 2 WEEKS
BUDGET: \$500
NUMBER OF VERSIONS: 1
NUMBER OF REVISIONS: 5
RETROMODERN
MINIMALCOMPLEX
FUNNYSERIOUS
PRACTICALLUXURY

<p>“ CLOUD FLOWER HELPS PEOPLE SHARE THEIR DIGITAL PROJECTS WITH OTHERS GENERATING A MEANINGFUL EXPERIENCES, ACCORDING TO OUR MAIN VALUES, LACINIA QUIS FEUGIAT ARCUS. PROIN NISI QUAM. NULLA VENENATIS MAGNA FACILISIS. LOREM IPSUM LIGULA, LACINIA QUIS FEUGIAT ARCUSILA MAGNUS SOREAL ARCOS QUAMALUT XARCOS PROINIS AQUAM LOREMI.</p>	<p>AUDIENCE</p> <p>Innovation</p> <p>Business</p> <p>Global</p> <p>Positive</p> <p>Security</p> <p>Teams</p>
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PRIMARY COLOR	SECONDARY COLOR
HEX: 00B9DB	HEX: 7FCFE5
RGB: 0 185 291	RGB: 125 207 229
CMYK: 100 15 0 14	CMYK: 45 9 0 10
cloudflower BP REPLAY	
cloudflower LINOTTE SEMIBOLD	
your digital garden MONTSERRAT	
your digital garden RUBIK LIGHT	

<p>+</p>	
<p>“ Soft and circular shapes from natural patterns with visual balanced harmony</p>	